



About **AMA Ferris**

The American Marketing Association chapter at Ferris State University is a top 10 chapter out of hundreds of collegiate chapters. Established in 1958, we pride ourselves on quality work, community outreach, and professional development for both our members and peers.

With events and programs including Crimson Consulting, workshops, guest speakers, our regional conference, and a multitude of other opportunities, it takes the support of our community and sponsors to help the chapter continue to provide amazing opportunities for future business professionals.



Contact Us

For any questions or for more information, either visit our website or shoot us an email at either of the addresses below!

www.amaferris.org

ferrisstateama@gmail.com

scotsquires@ferris.edu

Sponsor

AMA Ferris

www.amaferris.org



Ferris State University

Benefits of Sponsorship

01. Support business and marketing students (and future employees!) as they launch their careers

Provide a network of potential employees that have the skills needed to succeed in your business

03. Advertisement of your company to college students during events and in outgoing media

How does it help?

With the help of your sponsorship, AMA Ferris participates in agency tours, conferences and competitions at other schools, and funds workshops and activities for members and students.

Choose a Package

We have four sponsorship packages available. We can also work with you to customize a sponsorship package according to the needs of your organization. Please contact us at scotsquires@ferris.edu for any questions or to express interest.

Crimson: \$300

- Logo and link on Website
- Logo on chapter T-shirt
- Recognition on a social media
- Framed certificate of recognition
- Access to chapter's resume book

Silver: \$600

- Logo and link on Website
- Invitation to speak during a general membership meeting
- Logo on chapter T-shirt
- Recognition on a social media
- Framed certificate of recognition
- Access to chapter's resume book

Gold: \$1000

- Logo and link on Website
- Invitation to speak during a general membership meeting
- Logo on chapter T-shirt
- Recognition on a social media
- Framed certificate of recognition
- Access to chapter's resume book
- Job & Internship positions posted on social media
- Invitation to speak during a general membership meeting or host a workshop

Platinum: \$1500

- Invitation to speak at regional conference
- Invitation to speak during a general membership meeting
- Invitation to host a workshop
- Two tickets to spring gala
- Recognition during spring gala
- Table at regional conference
- Logo on chapter T-shirt
- Logo and link on Website
- Recognition on a social media
- Job & Internship positions posted on social media
- Access to chapter's resume book
- Framed certificate of recognition
- Signage on AMA booths and tables throughout the year

From All of Us, Thank You!

Your support means the world to all of us at AMA Ferris. We appreciate you taking the time to consider or provide a sponsorship to our organization!